**Description:**

A colossal issue in America’s society today is the prominence of homelessness. As it may seem homelessness is only a problem drug-addicts and the perpetually lazy run into, the homeless on America’s streets and shelters account for nearly seven percent of its population. Although seven percent of a population may not seem like a bulk of people, looking at this in terms of individual people, there are approximately 94 million homeless as a recent count. These people are not exclusively the insane or criminal, but they are also families and children, living without a permanent home. Homelessness is a difficult thing to bring oneself out of, considering the necessary elements to obtain a steady, well-paying job. These people need even the most basic of items such as a toothbrush and comb, and without societies’ help, homelessness may not decrease as rapidly as one would hope.

**Proposed Action:**

In order to assist the homeless, our group plans to make care and hygiene packages to donate to Loaves and Fishes, a homeless help service located in Macon, Georgia. The plan including donating necessities, for example soap, deodorant, and mouthwash, which all will be packaged in a gallon zip lock bag along with a few luxuries, such as snacks, and perhaps a bottle of pain medication. The predicted result of this plan is that it will not only assist the homeless with day-to-day activities, but also may improve their ability to obtain a job or help them get back on their feet. Helping out the homeless will not only help them, but improve society’s perception of them, too. Although a simple care package may not seem like much, what these individuals really need is motivation and this may provide that push. We plan on donating these packages to a local soup kitchen called Loaves and Fishes who already participates in a similar program, and may hand several out ourselves as it seems fit.

**Detailed Plan:**

In order to achieve the desired results of spreading awareness about homelessness and the methods by which it can be eradicated, a detailed plan has been created to fulfill and achieve our goals. Loaves and Fishes, a ministry located in Macon, has a program going on where they pack and deliver personal hygiene kits to homeless people in the area—which we found to be suitable to our project and goals. With the help of VHS Beta Club, we plan on completing kits to donate to the shelter to help out not only the homeless, but also Loaves and Fishes itself. On average, the ministry gives out about 25 per month, but we hope to complete around 35 kits. That way, we can supply the ministries with enough for a month and possibly even more. The various items located inside the kits such as a toothbrush, toothpaste, a bar of soap, a comb and a few snacks are handed out in large Ziploc bags, due to their versatility and durability. The supplies will be collected individually, so to fulfill the needs of the program, additional products and Ziploc bags will be purchased to be packaged up evenly. In order to get the project completed within the given time, notifying Beta Club members will be essential to achieve our desired results in a certain timeframe. Edmodo is an extremely effective tool that will be implemented, as well as signs and posters hanging around the school advocating for the fundraiser. The drive will be held for about one and half weeks, as a longer time span will drag on the collection and a substantially more number of supplies won’t be taken up. To avoid a buildup of items in Mr. Walker’s (Beta Club Sponsor) room, they will be checked periodically throughout the week and will be taken up accordingly. Our group will be personally delivering the supplies to Loaves and Fishes so the impact will be visible within the society.

**Rationale for Action:**

Even though there are approximately 94 million homeless in America, any slightest amount of effort and compassion can help. We decided to create a drive for hygiene items because purchasing and donating affordable supplies will be more beneficial to the homeless, rather than volunteering at a soup kitchen once around the holiday seasons like most people do. The homeless need help year round to be able to sustain healthy bodies until they can support themselves, physically and financially, and these hygiene items can be used every day for at least a month. Most homeless people are desperate for the necessities to accomplish daily activities that we seem to take for granted.

**Predicted Results for Action:**

Since we are partnering up with Veterans High School’s Beta Club, we are certain that we will receive a greater outcome than if we were to attempt this donation drive by ourselves. The goal is to collect about 35 care packages; the supplies will be used to help the homeless in their daily struggles.